

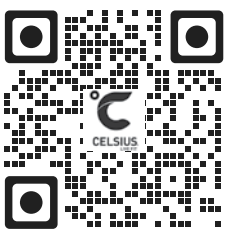
LIVE. FIT.GO.™



Earn rewards paid through payroll for every qualifying Celsius™ dedicated display placed August 9 through November 28, 2026.

HOW IT WORKS

- All Celsius™ flavors qualify
- **Qualifying display MUST include 3 of these 6 Celsius Core SKUs:** Sparkling Orange, Peach Vibe, Fizz Free Peach Mango, Sparkling Grape, Tropical Vibe and Sparkling Watermelon
- **Qualifying Displays:**
 - **Medium Display:** Earn \$20 for every qualifying display with a minimum of 75 cases
 - **Large Display:** Earn \$40 for every qualifying display with a minimum of 150+ cases
- **Qualifying display MUST include Celsius POS:** Base wrap, case card, display enhancer, etc.
- One qualifying Celsius™ dedicated display per COF Location
- **NEW floor displays only**, submitting pre-existing displays towards incentive will result in disqualification and disciplinary action/termination
- All display entries must be entered via the incentive QR code and tracked via the Celsius sales app
- Minimum 5 qualifying display placements to qualify
- Must be an active employee at time of final payout to receive rewards
- **Maximum \$2,500 payout**



Simply scan this QR code to submit qualifying display photos to ce110.pcbigdisplay.com

- *Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate photo(s) will not be accepted.*
- *Display photo(s) must be submitted by 11/28/26 for qualifying displays placed 8/9/26 - 11/28/26.*
- *On-line upload site will be disabled at 11:59p PT on November 28, 2026.*

1. Must be an active employee at time of final payout to receive rewards.
 2. This sales incentive is subject to applicable taxes required by law. Employees receiving this award will be taxed within 1-2 pay cycles after the incentive period closes less unforeseeable administrative challenges. Employees who wish to not participate must notify their manager, in writing, prior to the start of the incentive period.
 3. Changed from reward points to dollars through payroll.